

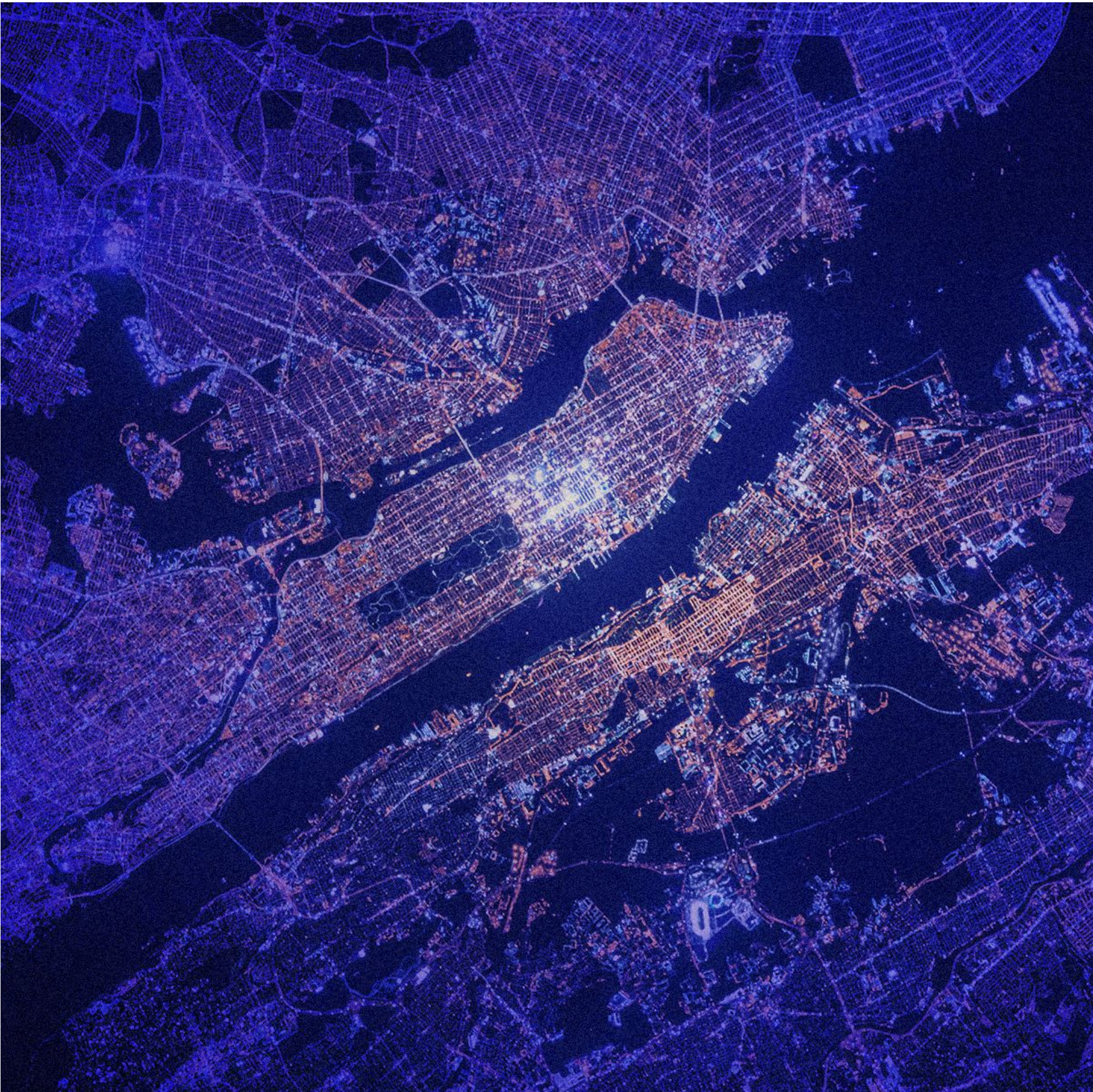
An aerial photograph of a city, likely in Asia, featuring a large, multi-lane bridge spanning a wide body of water. A tall telecommunications tower stands prominently in the middle ground. The foreground is filled with dense, colorful residential buildings. The sky is a deep blue.

digital
impact
alliance

FOR A
POSITIVE
DIGITAL
FUTURE

Our journey towards a positive digital future for everyone, everywhere

The Digital Impact Alliance
Global impact statement 2022



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Letter from the CEO



Dear Friend,

When we started the Digital Impact Alliance (DIAL) back in 2016, I asked one of our early investors what they hoped we would achieve. The answer? **Revolutionize how the global development sector uses digital technology.** It was a tall order, but the right goal.

In the seven years since that conversation, I believe that we, along with our partners, have made tangible progress toward this ambitious goal. **It hasn't been easy, and we have more to do.**

But if there's a silver lining to a global pandemic, it's that it made clear to every country around the world that digital transformation is not a nice-to-do, it is a must-do. As a result, **efforts around the world have accelerated rapidly.** And in part due to the work of DIAL, the world is ready to meet that need.

When DIAL started, the development sector was excited about the promise of digital technology. So excited, in fact, that seeds were being planted everywhere—in health, agriculture, banking, and more. There were so many digital pilot projects happening around the world that country leaders were often unaware of just how many were underway, nor did they know if or how these projects connected to each other.

It was clear that we had to develop a better way to harness the power of digital technology. It needed to be less about “a thousand flowers blooming” and more about **a shared vision of interoperable, safe, digital public infrastructure (DPI) for all kinds of uses,** not just one thing.

Think of it like a smartphone. If you've already got one, you aren't going to buy a new phone every time you want to make a payment or register for school. You just download the app you want for the need you have, and you're on your way.

Countries were experiencing the equivalent of being given several different smartphones with competing apps without knowing which ones existed, were needed, and with little ability to scale or re-use systems for different purposes. And **it left national leaders wondering why,** with all the donor money invested in these technologies, they still could not reach every citizen.

It's not surprising this happened. Organizations making grants in developing countries were eager to incorporate technology into their projects, but they had little expertise and few incentives to coordinate with the technology these countries already had.

Technology implementers were eager to help, too, but weren't well-versed in how technology designed for one context could be applied to another.

Those who were living with these inadequate systems knew they weren't working. In one country I worked in, they had thirteen competing patient identities, none of which linked to the national identity. In a clinic I visited, broken-down computers were being used as doorstops.

What our sector had to do was stop building what we wanted for our project and **start listening** to the end users. We needed to provide the support and the space countries required to take the lead and design their own holistic and adaptable solutions that can deliver multipurpose services to all people, not just solve one specific issue.

I understand this because I was part of the problem. Before I came to DIAL, I was working on a project to figure out how to digitize information about immunizations in multiple countries. My role was to understand how Ghanaians interacted with the health system and to optimize how digital technology would streamline immunization delivery.

I met a woman named Grace who had come to the clinic the day before to get her daughter vaccinated for school, but she had forgotten her daughter's vaccine card. So she had to come back to the clinic the next day and miss another day of work.

Understandably frustrated, Grace asked me why she couldn't have her daughter's information right on her phone. That way it would be available for the clinic to view and then be automatically updated in the school's system. It made perfect sense. Grace used her phone for mobile payments between systems. **Why couldn't she do the same** for her daughter's immunization record?

Then there was a nurse whom everyone called Grandma. She wanted to be able to tell patients the best time to come to the clinic to avoid long wait times. There was no app for that available, so Grandma recorded the traffic in the clinic on her own personal laptop, which she and her staff used to proactively tell patients when wait times might be shortest in the future.

But this tracking was manual and didn't operate in real-time so it could not message patients to tell them when wait times were shorter or link to mapping systems that could tell you about transport delays. And none of these systems spanned beyond the health sector, so they couldn't be reused by the education system to send school reminders or tell farmers when market pricing was better. **While the situations were different, the underlying technology could be the same.**

Grace and Grandma knew technology could be used to make their lives easier—to access a variety of services to meet their daily needs in a more seamless way. The world just had to listen to their experiences and design a holistic approach that **responded to their needs as citizens,** not just patients.

This user-centered approach is foundational to how I think about digital transformation efforts that have exploded since the Covid-19 pandemic started. **Grace and Grandma's problems weren't just health care problems, they were societal problems that national digital public infrastructure developed with data empowerment at its core can solve.** DIAL has been working to evangelize this approach ever since.





DIAL has begun to change the way the development sector finances digital projects to ensure the products are comprehensive, connected, and designed to last. We studied pooled financing models; we tested strategies to change financing and procurement practices in countries; and we advocated for a pooled fund to support digital public infrastructure.

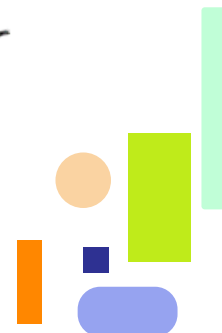
That process of trial and error led to a breakthrough moment at the UN General Assembly—a funding commitment of \$295 million for digital public infrastructure and new digital public goods committed for global re-use.

The last seven years have been about **building understanding between technologists, governments, and the people they are here to serve**—people like Grace and Grandma. The technology sector may like to think of itself as a place where you should “move fast and break things,” as Mark Zuckerberg once said.

But I’ve learned that if you move too fast, you miss things. You forget to listen. You forget that it takes more than one individual to change the world – it takes a movement. **DIAL has built that movement** thanks to the deep listening DIAL we have done and our approach to building communities of practice built around substantive research.

Challenges remain, and the pressure to have access to reliable, safe, digital services will only grow. The foundation and the path forward that DIAL and our communities have built around the world is gaining strength and new adherents every day. With continued support, I’m confident we can connect the digital ecosystem to shape a positive digital future.

Kate Wilson
CEO, Digital Impact Alliance



This impact statement lays out what we’ve learned since DIAL began. Here are a few of my key takeaways:

We’ve played a powerful role in accelerating the momentum toward digital transformation around the world. When DIAL started, nearly every digital investment was for a specific outcome, such as developing a vaccine or managing a natural disaster. Thanks to several DIAL investments like **GovStack**, the list of countries seeking a path to true, comprehensive digital transformation has grown substantially, and now they can find the reusable solutions they need in the **Catalog of Digital Solutions**.

DIAL has changed the way development organizations think about designing and funding projects. One of the ways we’ve done this is by investing in the **Principles for Digital Development**, which helps development practitioners understand how to incorporate digital technologies into development programs. Over time, this community has grown from 56 organizations to more than 300, many using DIAL’s open-source curriculum and toolkits to train their organizations staff on six continents.

Welcome to the Digital Impact Alliance

Technology saves lives. Or at least it has the potential to.

For decades, governments around the world have been delivering lifesaving financial, educational, agricultural, and health services to their citizens using digital technology and data. But many of these efforts have failed to achieve their intended impact, whether due to insufficient and fragmented funding, inadequate knowledge of user needs, or not investing enough to address key challenges like digital literacy.

The Digital Impact Alliance was created to change that. Since 2016, we’ve been working towards an ambitious goal: to **ensure that everyone, everywhere has access to the trusted digital tools they need to fully participate in society**.

How are we doing this?

From predicting natural disasters in Mozambique to ensuring access to medical care in Malawi, the force of digitalization cannot be overestimated.

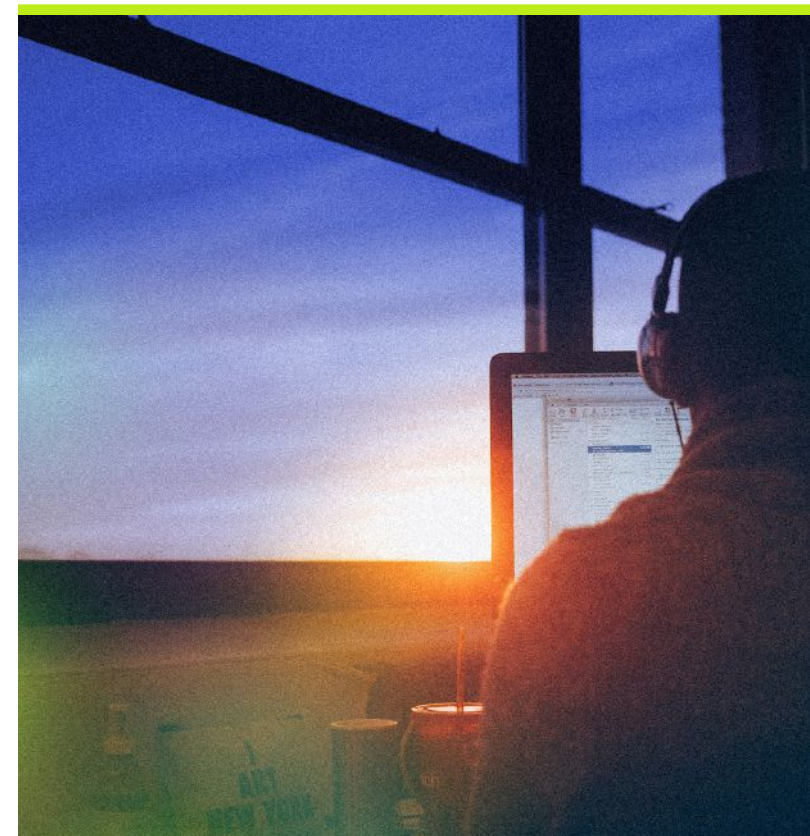
We have our pulse on what matters in the world of digital transformation. We begin our research at the beginning of mapping out recommendations, test what works and what doesn’t, and catalyze new partnerships across the ecosystem. **We’re on a journey to make sure everyone benefits** from the power of digital technology and the responsible use of data.

Working directly with governments, NGOs, technology implementers, and multilateral organizations, we research and share ideas so others can build on them.

From this work, we discover the best solutions from around the globe, test them so we know what works, and share it so stakeholders can learn new approaches. We bring different groups together to build new coalitions that invest better. **We learn, we do, we connect.**

Together with our partners, we shape a shared vision for a safe and accessible digital society. This means using collective learnings, understanding people’s needs, and supporting partners in developing and accelerating access to lifechanging solutions and safe innovations based on digital technology.

Digital technology is moving at a breakneck speed. It’s a complex and sometimes intimidating area. **Together, we help our partners navigate it.**



The rocky road to digital equality

Every day, country leaders face barriers to delivering essential digital services to their population.

Even though 95% of the world’s population is now within reach of a mobile broadband network, **one in three individuals who could go online don’t** due to the high cost; no access to devices; or lack of awareness, skills, and purpose. **At least 390 million people have no possibility at all of connecting to the internet.**¹

DIAL is working to provide guidance to digital development leaders on how to better shape their investment strategies and address these obstacles. **This goes beyond just tech.** We work closely and collaboratively with partners to foster the political will to streamline services, introduce new policies, and make sure governments can sustain these vital technological developments. We are committed to overcoming these barriers and to leaving no one behind in the pursuit of digital equality.

Even with the hurdles we face, we’re actively reconfiguring how the world of digital transformation operates and making sure that investments go to the right places in the right ways. Data is not unambiguously “good.” **Having all the data in the world would not solve the issues that we are tackling.** We do the important work to find and utilize the right data, applying our expertise where it is most needed.

Here are some of our key markers of progress so far.

“ One of the main value-adds of DIAL is the ability to bring together donors to solve common problems. If DIAL didn’t exist, we would have to create it, as we need a vehicle to align our digital cooperation efforts.”
Alessandra Lustrati FCDO

\$50 million

Our support to Sierra Leone resulted in a digital development policy and roadmap being adopted in less than six months and proved key to unlocking **\$50 million in new World Bank financing** for the country.

\$1.03 million

When the COVID-19 pandemic struck, we reallocated 55% of our funding within one month to support efforts to identify disease outbreaks and streamline pandemic communications, committing an additional **\$1.03 million** to partners in the field.

32 donors

We share digital news updates weekly to **32 donor organizations** and have connected five digital and data communities of practice that were once siloed by sector and geography.

100s of products
1000s of projects

Our Catalog of Digital Solutions supports strategic decision-making by making data on **hundreds of products**—including 30 digital public goods—and **thousands of digital development projects** readily available to the wide range of stakeholders providing governance assistance to a variety of sectors. These platforms and more are mapped against the UN Sustainable Development Goals Digital Investment Framework.

\$43+ million

We have attracted more than **\$43 million in new financing** commitments since our original founding investments were made.

600+ people

We have trained **more than 600 people** across six continents on the Digital Principles using white-labeled content developed in house. Five donor agencies now reuse this content to train their program teams on digital practices and base their procurement guidelines for new digital technology on this standard.

9 countries

Today, **nine countries** routinely use mobile network operator data analytics accessed through programs and open-source platforms supported by us to make cross-sector decisions and improve national service delivery, including COVID-19 responses.

60+ publications
150+ blog posts

Our digital development research practice has published **60 publications** and nearly **150 blog posts**. We are an agent of expertise. Our key goal is to make sure that the right information is in the right hands, making this knowledge as accessible as possible.

¹ “World Broadband Report,” May 2022, ITU.

A journey that leaves no one behind

To make sure everyone benefits from the power of digital technology equally, our shared vision needs to be based on collective learnings and people’s needs.

This will help countries accelerate access to lifechanging solutions and safe innovations for all.

We leave no one behind

In order to fulfill our role as a connector and collaborator, our approach is the A, B, C of digital development:



Accelerate the diffusion of national digital transformation lessons.

Build global political will for the need for pooled investments in proven solutions and skills development.

Connect, support, and scale proven solutions.



DIAL is in kind of a unique position... They can take the long view, and they can really invest in research, because otherwise the risk is that you have many development players with rapid assessments.”

Technical specialist interview

Accelerating national digital transformation

Many governments want to undergo digital transformation, but they simply don’t know how to get there. It would normally take years of work and learning, but we’ve been able to hasten the process by providing research and connecting governments with others that can help.

Through our bridge-building and connecting collaborators in communities of practice, governments are learning that **they don’t need to operate and learn alone**. They can move faster and better by working together.



In 2021, the Ministry developed its National Digital Development Policy and Strategy through a multistakeholder approach with DIAL’s support. Currently, we are in the process of developing a national government enterprise architecture, which will lay the blueprint for interoperable digital services. This will ensure we move away from the siloed way of doing things to a whole-of-government, citizen-centric approach.”

Minister Mohamed Swaray Sierra Leone Minister of Information & Communication

Supporting Sierra Leone

We’ve been working with the Ministry of Information and Communication (MIC) in Sierra Leone to get its national digital development policy and strategy off the ground and to develop the country’s essential blueprints and strategies.

Before we stepped in, the government’s strategy and policy had been sitting on the shelf for several years. **Once our team engaged, we were able to expedite their passage through the Cabinet in six months.**

This work building a whole-of-society approach to digital transformation allowed Sierra Leone to **unlock \$50 million in World Bank financing**. It also provides other governments with the data they need to replicate this model without having to learn each lesson anew. That’s time and money saved through the power of communication and collaboration—facilitated by us.

Our team continues to support MIC’s efforts, training its team to take a holistic technical approach across government, and developing data governance and data use policies with them, which will be launched at a national event in 2023.



We’re also sharing these lessons across Africa through our communities of practice. This is important, as **our work not only helps serve the government of Sierra Leone but allows us to socialize and share findings and progress with other governments and partners** such as Smart Africa.



Accessing and using data reliably

When we first started our country engagements, there had been more than 200 data pilots, but none had managed to scale.

We conducted extensive research with those leading these efforts and the communities themselves to learn about their problems. We had to figure out what hadn't been tried and where our efforts would add unique value and rigor.

Our data for development (D4D) approach has now been adopted by governments to address key issues, such as where to place health posts, how to help communities displaced by natural disasters, and how to identify major migration patterns. Most importantly, countries now realize that one technological approach can be used to address any of these questions.

We've partnered with experts across sectors to create digital data models as public goods, which work alongside traditional data collection and improve their accuracy. We invested in two open-source platforms to help leading providers, Flowminder and OPAL, **share their technology globally as digital public goods.**

These partnerships and investments in reusable platforms are being used by governments to proactively plan for recurring natural disasters (e.g., seasonal rains) by moving supplies and resources or respond more quickly when new crises emerge (e.g., disease spread) to help their citizens.

A total of **74 organizations** have supported the sharing, analyzing, using, and launching of **17 D4D projects in 11 countries and the West African Health Organization** based on our approach.

“Whatever you need, DIAL knows somebody who knows how to do it and can tell you how to do it. I would say that DIAL has the knowledge about what is being implemented. You can actually look at it and try to see what are the mistakes. And they can actually advise you on what not to do.”

Mozambique government official

“What DIAL accomplished by this program is not just one use case or case study. There is a framework that was established to help any countries who are in need to get insights from their data to solve the real-world business problems. So this framework that was accomplished for Malawi can very well be replicated for multiple other countries and extrapolated to planning for other resources.”

Infosys

“We are all for ICT for development. But we recognize that ICT can be as destructive as it is beneficial. We want to understand the impact of the use of these data in other countries so that we can appropriately appreciate and mitigate the risks so that we can ensure its full benefits.”

Thokozani Chimbe Malawi Communications Regulatory Authority

Contributing to country use cases

In **Malawi**, our digital data models have optimized the allocation of 900 health facilities, ensuring that 95% of the population are within 5km of a health facility by 2023.

Additionally, the Malawi government was able to identify upcoming COVID-19 hotspots, reducing potential illness and fatalities.

In **Mozambique**, digital data models have helped to identify where future natural disasters may occur and to understand displacement patterns of the population when natural disasters happen.

The data models are helping to mitigate the future effects of climate change and give governments the opportunity to act autonomously to protect their citizens going forward.

In **Uganda**, a dashboard developed with our digital data models has helped humanitarian experts to predict food insecurity, allowing them to better prioritize interventions in support of populations that require food aid. This shows the practical importance of the technical work we do.

The implications of food insecurity for any country's development are severe. With the models we're using in Uganda, we're helping improve the safety, health, and prosperity of the Ugandan people.



Building digital cooperation (and the tools that make it possible)

Digital transformation is essential, but it requires political will, collaboration, and effort to make it happen.

This is where we step in, to build global coalitions to mobilize political and financing commitments for product and people investments.

From research to action

We are unique in that **we dig into persistent problems, test what works, and create toolkits that our communities can build on and reuse.**

We take this approach so that larger UN agencies and implementing partners can pick up our valuable ideas and move faster to replicate them elsewhere. Doing so aligns ecosystem efforts toward a common vision and saves time and money.



The OECD collaborated with DIAL in developing the concept, content and conclusions of an annual flagship report, the ‘Development Co-operation Report 2021: Shaping a Just Digital Transformation.’ From the outset, DIAL was generous in sharing its unique knowledge, expertise and extensive network with the OECD, which proved highly relevant and useful. Over the past two years, DIAL invited us to its events, which grew our knowledge; helped connect us with many stakeholders; authored a highly relevant chapter; and provided advice on the main findings—four critical successful factors for the final report. DIAL’s contributions are grounded in solid expertise, analysis and strategic communication. We look forward to continued collaboration on this shared agenda for sustainable development.”

Ida McDonnell OECD Development Co-operation Report & Data Development Lead

Mobilizing actors to invest in digital public infrastructure and goods

From DIAL’s first research investment with the International Telecommunication Union in 2016, **we have focused on the problem of non-scalable digital pilots and fragmented financing.**

We’ve published four papers, conducted two field tests with different models, published five blogs that illustrate where financing strategy could have been improved, provided recommendations for different approaches such as the need for a pooled financing instrument, and developed a country procurement testing guide to address country policymakers’ needs.



We’ve captured nuanced and important thinking, highlighting that the recipe for countries’ resilience lies in an entirely different model. We called for new investment into this model and shared our thought leadership with the Organisation for Economic Co-operation and Development, helping it to shape its **Development Assistance Committee report in 2021** on the future for digital cooperation.

These components laid the groundwork for the **DPG Charter** that is supported by 18 stakeholders—including USAID, the Bill & Melinda Gates Foundation, and the governments of Norway, Germany, United Kingdom, and Sweden—as well as interest in a pooled financing facility that has received **\$295 million in commitments** as of September 2022.

Promoting good DPI

This early investment is just the beginning. DIAL and the Digital Public Goods Alliance continue to mobilize efforts among stakeholders worldwide, encouraging them to make commitments and take necessary actions to **advance digital public infrastructure investments designed to serve citizens.**

This two-year advocacy effort involves consulting with countries across the globe to better understand their needs on how the global community can sustainably design and develop inclusive public infrastructure for digital transformation. If successful, the DPG Charter will mobilize global investment in the pooled financing fund.



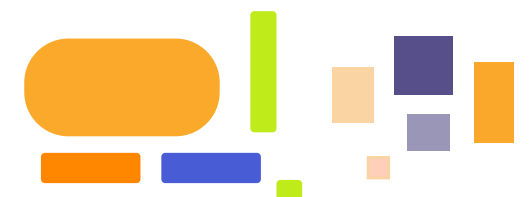
Sharing empowering tools

One of the key questions facing implementing NGOs, donors, and countries is: **How do you train millions of health and agricultural experts to “do digital”?**

We’ve focused on building common and reusable tools that explain how to do digital in plain language, all of which organizations can take and adapt themselves using the **Principles for Digital Development** and pulling from the hard-won knowledge of the global community.

Our Digital Principles Toolkit includes:

- A **training curriculum** on how to build a team’s digital capacity being used by five major donors and organizations, including USAID, Sida, FCDO, Norad, and GIZ, all of which have taken and adapted the curriculum and are running internal trainings based on it
- The **Digital Principles-Focused Evaluation**, which allows organizations to evaluate Principles-focused initiatives using a structured evaluation process
- The **Digital Principles Indicator Library**, which provides organizations with indicators to assess their application of the Principles and consider if they have changed behavior
- The **Digital Principles Organizational Self-Assessment**, which provides a starting point for the self-evaluation process
- The **Business Model Sustainability Toolkit**, which helps organizations think about their own sustainability and that of their digital solutions via guidance, case studies, and interactive tools for users



Connecting communities

The **Africa Digital Leadership Initiative (ADLI)**, launched by DIAL in partnership with the UN Economic Commission for Africa and Smart Africa, is **a peer network designed by and for** African policymakers, consumer rights advocates, and private-sector stakeholders.

ADLI is a forum for African thinker-doers to share their successes and challenges, ensuring that the data economy efficiently drives equitable growth and social progress across the continent. Having **a safe space to discuss countries' experiences in the digital transformation sector** saves taxpayers' money and governments' time. ADLI is comprised of **30-50 senior government practitioners** and meets monthly around topics of data governance and technical procurement.

Our **Digital Donors Exchange** is a community of **more than 200 donors** from 24 global digital development funders and multilaterals committed to improving the lives of citizens through harnessing that power and ensuring it serves all people. **We co-created this community in 2018 with 10 leading donors** as a private space for peers to connect, collaborate, and help each other navigate the complex choices they face across strategy, project design, funding, governance, and, most importantly, ensuring digital technology creates a more equitable world.



Seeing the benefits of embedding the Principles in practices has helped us with our decision to endorse them. It also means that the community of practitioners who support the Principles can produce guidance to help others put the Principles into practice.”

FCDO



Principles for Digital Development

We have led the Principles community since 2016, growing the number of endorsers from 56 to **more than 300**. In fact, since taking stewardship of the Principles, the **makeup of endorsers has significantly diversified** in terms of countries of operation and sectors covered. Sierra Leone just signed on as the first country endorser.

The Digital Principles have spread to **230 countries and territories**, and this year moved to a franchise model. Thanks to the support of the Foreign, Commonwealth & Development Office (FCDO), we successfully piloted a transfer model where a local Kenyan firm became a certified Digital Principles trainer, meaning they have built their own business across the continent and provided accessible Principles-based trainings in Swahili and English. **This model of developing common digital goods as prototypes that are then leveraged by local firms is key to our approach to building local capacity.**

The goal is to take our assets and **help local entrepreneurs meet national-level demand**. Similarly, we're making our Digital Principles training content available on **Atingi**, a German open-learning management platform offering free digital courses for all. This will reach **more than 650,000 users in 2023** and **more than 1 million in 2025**. On top of that, the platform plans to eventually reach **20 million users** through its scaling efforts with partners.

Finding and scaling digital solutions

Researching and sharing digital best practices creates customer demand for digital transformation.

Our goal is to connect partners that are in the throes of digital transformation to help them find existing assets instead of inventing new ones, saving them time and resources. We then make sure the individual solutions they find can work together in harmony.

Creating a digital marketplace

Our **Catalog of Digital Solutions** provides a comprehensive menu of tools, mapped to each of the 17 SDGs. By providing a comprehensive one-stop shop that pulls data automatically from similar, albeit sector-specific tools, visitors can more easily **identify what they need and how tools can be adapted** for different needs.

With more data, it's easier to show where investments should be made and where the gaps in the ecosystem are. After only a year in beta, the Catalog receives an average of **more than 1,300 monthly active users** from around the globe, **40% of whom are located in lower middle-income countries**.

We've connected with **160 individuals** across **57 organizations** through direct consultations, focus groups, and a survey to understand whether the Catalog was meeting our users' needs.

Many users were left asking "what's next?" after finding a cataloged tool. In response, we're **building a marketplace that enables comparisons** between open solutions and commercial ones, **and then connects users directly** with vendors and procurement opportunities through a **Vendor Storefront** and an **RFP Radar**.

Creating reusable digital stacks

While the Catalog makes it easy to find individual product solutions (e.g., DHIS2, MOSIP), **countries and implementers may struggle to put these components together into a holistic solution.**

The **GovStack Global Initiative** is a partnership founded in December 2020 by Germany, Estonia, the ITU, and DIAL.



Its vision is that in five years, all governments will provide more cost-effective and efficient services to their people by reusing standard components already tested in countries around the world, such as Estonia and India.

The initiative brings together a global technologist community to design common components, test how they work together in a sandbox environment, and support their rollout in countries.

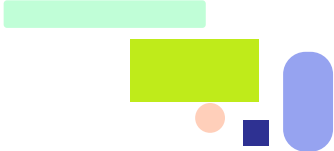
This model is powerful, with countries of all income levels participating. For example, leaders from Ukraine, India, and Peru—all countries that have gotten this right—have worked together in order to benefit from this shared technology model.



DIAL's staff brings technical know-how from first-hand knowledge of developing and implementing large-scale software systems in the field and the practical challenges that arise. Their focus on serving end users safely and insights on how our teams can integrate digital public infrastructure and digital public goods to serve areas of interest to GIZ—such as social health protection—is unique in the field.”

GIZ

Where to next?



Collaborate closely

A key role for us is **listening to the community** about which areas matter and distilling this down into key trends. We collect this data by increasing the usage and profile of the essential tools that we've developed and sharing our knowledge with our partners. This close collaboration includes taking feedback from partners and sharing our updated and improved guidance. **For us, collaboration is key, and we will always seek to keep improving our methods and processes.**

Identify key trends

From this data and our partnerships, we must keep our finger on the pulse of what's going on in the world of digital public infrastructure for governments and ensuring individuals' data is protected. This means **consistent** research and commentary, keeping our voice relevant in the space, and ensuring that our voice is heard and a part of the conversation.

Advance advocacy

We then take these materials and use our voice to get these concepts into the hands of policymakers. **This means making difficult concepts accessible to our partners and advancing their understanding.** In the coming months, we're due to publish a UNDP Work whitepaper, a reflection on our work in Sierra Leone, as well as an impacts and metrics whitepaper.

Create a network effect

These concepts and policies then need to be diffused globally. We've seen how **our learnings shared throughout our communities of practice have made a world of difference** in creating behavior change far beyond our initial test countries. **We must continue to build these communities**, which includes bolstering projects we've already seen making waves, such as the Digital Principles, Digital Donors Exchange, and Africa Data Leadership Initiative.



Simply put, DIAL is addressing issues that we think hold the sector back, and they do so with expertise and innovative approaches to solving problems at scale. Collaborating with DIAL allows us to scale our impact far beyond what we could do alone."

Neal Myrick Vice President
Transformative Philanthropy,
Salesforce





Join the adventure

To create a positive digital future for all, we need to come together and realize the potential of aligning our approaches, regardless of geography or institution.

We're all part of a bigger human endeavor, and **if we work together**, we can identify innovative solutions that can scale across many nations.

In order to continue our changemaking, we rely on the generosity of our incredible donors and strive to find new, exciting partners that share our vision and are committed to the challenge of digitally transforming the world.

Learn more about the Digital Impact Alliance and our important work:

-  dial.global
-  partnerships@dial.global
-  [Twitter](https://twitter.com/dial_global)
-  [LinkedIn](https://www.linkedin.com/company/dial-global)



I love this! It gives me goosebumps to see what products already might exist that we can use."

David Roos GIZ

Acknowledgments

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